

Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Canceled)
2. (Canceled)

3. (Previously Presented) A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,

which comprises at least a substrate layer and a sealant layer that contains an easy-peelable resin composition comprising an adhesive component and a component for cohesion failure,

the sealant layer is bondable to a surface of the bag by heat sealing, and when the surface of the bag bonded to the sealant layer by heat sealing is peeled from the sealant layer, the sealant layer is broken,

wherein the adhesive component is at least one selected from the group consisting of polypropylene, a copolymer of propylene and any other olefin and low density polyethylene.

4. (Original) The display strip according to claim 3,

wherein the copolymer of propylene and any other olefin is a copolymer of propylene and an α -olefin with 2 or 4 to 12 carbon atoms.

5. (Previously Presented) A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,

which comprises at least a substrate layer and a sealant layer that contains an easy-peelable resin composition comprising an adhesive component and a component for cohesion failure,

the sealant layer is bondable to a surface of the bag by heat sealing, and when the surface of the bag bonded to the sealant layer by heat sealing is peeled from the sealant layer, the sealant layer is broken,

wherein the component for cohesion failure is a styrene polymer, polybutene-1, or their combination.

6. (Previously Presented) The display strip according to claim 3 or 5, wherein the sealant layer comprises a supporting layer and an adhesive layer containing the easy-peelable resin composition.

7. (Original) The display strip according to claim 6, wherein the supporting layer contains at least one of the adhesive layer-constituting components.

8. (Original) The display strip according to claim 6, wherein the supporting layer contains a component for cohesion failure in the adhesive layer-side surface.

9. (Previously Presented) The display strip according to claim 3, wherein the component for cohesion failure is a styrene polymer polybutene-1, or their combination.

10. (Original) The display strip according to claim 6, wherein the adhesive layer has a thickness of 1 to 30 μm and the supporting layer has a thickness of 5 to 50 μm .

11. (Previously Presented) A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,

which comprises at least a substrate layer and a sealant layer that contains an easy-peelable resin composition comprising an adhesive component and a component for cohesion failure,

the sealant layer is bondable to a surface of the bag by heat sealing, and when the surface of the bag bonded to the sealant layer by heat sealing is peeled from the sealant layer, the sealant layer is broken,

wherein the sealant layer is formed on substantially all over the surface.

12. (Previously Presented) A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,

which comprises at least a substrate layer and a sealant layer that contains an easy-peelable resin composition comprising an adhesive component and a component for cohesion failure,

the sealant layer is bondable to a surface of the bag by heat sealing, and when the surface of the bag bonded to the sealant layer by heat sealing is peeled from the sealant layer, the sealant layer is broken,

wherein the substrate layer comprises at least one component selected from the group consisting of biaxial oriented polypropylene, biaxial oriented polyethylene terephthalate, metal foil and paper.

13. (Previously Presented) The display strip according to claim 3 or 5, wherein the substrate layer and the sealant layer are stacked with an adhesive.

14. (Previously Presented) A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,

which comprises at least a substrate layer and a sealant layer that contains an easy-peelable resin composition comprising an adhesive component and a component for cohesion failure,

the sealant layer is bondable to a surface of the bag by heat sealing, and when the surface of the bag bonded to the sealant layer by heat sealing is peeled from the sealant layer, the sealant layer is broken,

wherein a layer comprising polyethylene, an ethylene-(meth)acrylic acid copolymer or an ionomer of the ethylene-(meth)acrylic acid copolymer is stacked between the substrate layer and the sealant layer.

15. (Previously Presented) A display strip for allowing a plurality of product-enclosed bags to be attached thereto for the purpose of arrangement and display,

which comprises at least a substrate layer and a sealant layer that contains an easy-peelable resin composition comprising an adhesive component and a component for cohesion failure,

the sealant layer is bondable to a surface of the bag by heat sealing, and when the surface of the bag bonded to the sealant layer by heat sealing is peeled from the sealant layer, the sealant layer is broken,

wherein a sealant layer is formed on the surface of the bag.

16. (Previously Presented) The display strip according to claim 15,

wherein the sealant layer comprises at least one compound selected from the group consisting of polypropylene, a copolymer of propylene and any other olefin, and low density polyethylene.

17. (Original) The display strip according to claim 15, wherein the sealant layer comprises a heat-sealable biaxial oriented polypropylene film.

18. (Previously Presented) The display strip according to claim 15, wherein the sealant layer and the substrate layer are laminated via an adhesive.

19. (Previously Presented) The display strip according to claim 15, wherein the sealant layer and the substrate layer are laminated via an intermediate layer.

20. (Original) The display strip according to claim 19, wherein the sealant layer and the intermediate layer are laminated via an adhesive.

21. (Previously Presented) A display strip and product assembly, wherein the display strip according to claim 3, 5, 11, 12, 14 or 15 and a product-enclosed bag are attached by heat sealing.